

R.A.Smythe, Management Consultants provides business-to-business marketing, development and application of precision metrology and electro-optical systems. We partner with senior management to grow revenue and profit by utilizing a team of experts in marketing and engineering to apply the best people for the best results.

Services

MARKETING: Systematically increasing revenue and profit requires solid data. We identify customer needs, macro market trends, your core capabilities, partnership opportunities and the competitive environment; data that all contributes to developing a winning strategy and ultimately successful products. Our market expertise spans the optical, semiconductor, photovoltaic, MEMS, solid state lighting, precision machining, and flat panel display industries.

DEVELOPMENT: Rapid time to market with the right product leads to success. Our network of technical experts can speed your time to market by expanding your product development capabilities without the overhead of in-house experts. We can provide intellectual property, system, optical, software, precision mechanical and application engineering services. We enable you to apply the right talent at the right time.

APPLICATION: Optimizing production requires process feedback to increase yield. We partner with your manufacturing engineers to achieve their production goals by applying our expertise in multiple metrology and inspection technologies.

Robert Smythe

Robert Smythe is founder and president of R.A.Smythe, Management Consultants. Bob brings passion, energy, and focus to all his endeavors with over thirty years industrial experience in corporate management, marketing, sales, engineering and hands on manufacturing. His extensive global experience in the USA, Japan, Europe, China and Asia gives him a broad view of world markets and trends.

For over twenty years Bob was previously at Zygo Corporation, twelve of these years as a Vice President. Zygo is a world leading electro-optical system design and manufacturing company. Previous to that he was at Corning/Tropel a world leader in optical metrology and optics manufacturing.

Robert holds a B.S. degree in Astrophysics with graduate education in optics and electrical engineering. He has three patents, has published over fifteen technical papers and is a member of the American Society for Precision Engineering, the Optical Society of America and SPIE.

